



Alliance 7 Global
Partner to make you healthy

INSTALLING A CAREFREE BREATHING SYSTEM

With Alliance 7 Global Ionic Air Purifier





Alliance 7 Global
Partner to make you healthy.

About Us

Alliance 7 Global's Ionic Air Purifiers protects you and your loved ones from hazardous Indoor Air Pollution, harmful airborne Viruses and Bacteria and unpleasant odour: **THREE PROBLEMS ONE SOLUTION.** Our best in class Ionic Technology has its numerous unique features and excellent health benefits which will provide safe shelter around you, so that you can breath clean, healthy and virus free air every time. With us, relish every breath in reliable air under your roof at reasonable prices



Do you know the air around you contains



Some Indoor Air Quality Facts

- ✓ Around 7 million people die every year due to exposure from air pollution.
- ✓ You spend about 90% of your time indoors.
- ✓ The quality of indoor air can be two to five times (and even up to 100 times) more polluted than the worst outside air.
- ✓ The EPA has ranked indoor air pollution among the top five environmental dangers.
- ✓ There has been an alarming increase in the number of children with severe allergies and asthma.
- ✓ Allergies, asthma, lung cancer and heart problems have all been linked to poor air quality.

Air Quality Index

Good	Moderate	Unhealthy for Sensitive Groups	Unhealthy	Very Unhealthy	Hazardous
0 — 50	51 — 100	101 — 150	151 — 200	201 — 300	301 — +

Product Models



Sushruta Model

Rs. 5999/-

- ✔ Area of coverage: Upto 300 Sq.Ft
- ✔ 1 Year Warranty
- ✔ Gold Plated Electrode
- ✔ Covers the area in 120 minutes
- ✔ Maintenance Free
- ✔ Works on particulate matter (PM2.5) virus & bacteria, unpleasant odour



Kashyap Model

Rs. 8999/-

- ✔ Area of coverage: 600 Sq.Ft
- ✔ 1 Year Warranty
- ✔ Gold Plated Electrodes
- ✔ Covers the area in 120 minutes
- ✔ Maintenance Free
- ✔ Works on particulate matter (PM2.5) virus & bacteria, unpleasant odour



Product Specification

SPECIFICATIONS	SUSHRUTA MODEL	KASHYAP MODEL
Coverage Area	Up to 300 Sq. Ft	Up to 600 Sq. Ft
Maintenance Requirement	Not Required	Not Required
Weight	0.67 Kg	0.75 Kg
Dimensions	15cm x 9cm x 20cm	15 cm x 9cm x 20 cm
Supply Voltage	220-240 V	220-240V
Negative Voltage Generated	4KV DC	7.5 KV DC
Indoor Air Pollution Reduction	PM 2.5-PM 10	PM 2.5- PM 10
Viral, Fungal, Bacterial Load Reduction	Very Effective	Very Effective
Odour Reduction	Very Effective	Very Effective
Ozone Detected as By-Product (Check by third party laboratory)	Not Detected	Not Detected
Smoke Chamber Test	Passed	Passed
Capacitance	630 F	1000 F
At Point Discharge Per Electrode (Checked by KT- 401 Ion Tester)	1700x10 ⁴ Per Cubic Centimetre	>1900x10 ⁴ Per Cubic Centimetre
Number of Electrodes	4	4
Power Consumption (Per Month)	2 KW (Maximum)	2 KW (Maximum)
Outer Body Details	ABS Plastic	ABS Plastic

How does an Ionic air purifier works?

Ionic air purifier works on three different areas



A. On Particulate matter:

- ✔ OH⁻ ions (negative ions) are released into the atmosphere via air ionizer.
- ✔ The negative ions are not in abundance in our surroundings whereas all the polluting particles, pollens, dust are positively charged in nature.
- ✔ So once the negative ions are released they get attracted towards positively charged ions and hence bond together to create dense dirt particles that cannot float in the air. Eventually settle down on the surface. Settled dust particles can be swept up a later time via mopping or cleaning.

B. On Viruses and Bacteria:

- ✔ For airborne viruses, positive and Negative ions makes clusters, so, it inhibits the spread of virus and bacteria via division.
- ✔ Over sometime, it bursts the outer membrane of virus by drawing out H⁺ ion from the protien of virus, and therefore affecting the terminology of virus and bacteria. And hence reduces the viral and bacterial load.



C. On Odour causing gases and VOC:

- ✔ Some molds produce certain harmful chemicals, such as mycotoxins and volatile organic compounds (VOC).
- ✔ Negative ions also reduces the effects of VOC and other odour causing gases by neutralizing the mycotoxins particles.



Benefits of Our Ionic Air Purifiers



Reduces particulate matter, dust and purify the air



Decreases viral, fungal and bacterial load



Reduces effects of VOC and Odour causing gases



Promotes healthier lifestyle



Reduces allergies



Fights Asthma

Success indicators



Features of Our Ionic Air Purifiers



PM 2.5 Pollutant Dust Killer and air purification



Cost effective and affordable



Viral, Fungal and Bacterial load reduction



Full room coverage



Odour causing gases and VOC reduction



Portable and Lightweight



Maintenance free



Easy Plug and Play



Quite Operation



Gold Plated Electrodes



Minimum Electrical Power Consumption



One Year Warranty



Differences between Negative Ions vs HEPA vs Plasma Cluster Technology

PARAMETERS	IONIC TECHNOLOGY	HEPA TECHNOLOGY	PLASMA CLUSTER
Filter Pad Requirement	Not required	Required	Required when used with HEPA
Filter Pad Replacement	Filter Pad Free!	Regularly Replaced	Regularly Replaced
Maintenance	Not Required	Required Regularly	Required Regularly
Portability	Highly Portable	Least Portable	Least Portable
Monthly Power Consumption	2 Units	30 Units	30 Units
Viral & Bacterial Load Reduction	Works Effectively!	Doesn't Work	Works Moderately
Price Comparison	Reasonable Price	Very High Retail Price	Very High Retail Price
Coverage Area	300- 700 Sq. Ft	250- 500 Sq. Ft	200- 450 Sq. Ft
Odour Reduction	Works Effectively!	Works only when filter pads are clean	Works Moderately
Internal Fan Requirement	Not Required	Required	Required



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